



connect. learn. engage.

**Annual Conference** in cooperation with MASA

October 1 - 4, 2015 Tan-Tar-A, Osage Beach

## TENTATIVE AGENDA

### Thursday October 1

- 7:00 am – 7:00 pm Conference Registration
- Board Secretary Workshop** (Separate registration form required.)
- 7:30 – 9:00 am Board Secretary Registration
- 8:00 – 8:50 am Board Secretary Practical Pre-Meeting
- 9:00 am – 3:00 pm Board Secretary Workshop
- CBM Essential Training** (Separate registration form required.)
- 7:45 – 8:30 am CBM Registration
- 8:30 am – 6:30 pm CBM New Board Member Training
- Morning Pre-Conference Workshops** (Additional registration fee required.)
- 8:30 – 11:30 am Health and Medical – Crisis Care – from beginning to end
- 8:30 – 11:30 am Crisis Communication and School Safety
- 8:30 – 11:30 am Evacuation vs. Shelter in Place – Active Shooter planning and drill development
- Afternoon Pre-Conference Session** (Additional registration fee required.)
- 1:30 – 4:30 pm Newtown Connecticut Police Department  
Featuring *Richard Robinson*
- 6:30 – 8:00 pm MSBA Board of Directors Reception & Dinner

### MSBA FutureBuilders Annual Golf Tournament

Courses: The Oaks & Sycamore Creek

- 9:00 am Golf Registration Opens at Both Courses
- 10:45 am Announcements and Shotgun Start



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## Friday October 2

7:00 am – 7:00 pm	Conference Registration
7:30 – 8:45 am	MSBA Regional Executive Committee Meeting
8:00 – 8:50 am	Concurrent Session Block
8:30 – 11:30 am	MASA Executive Committee Meeting
9:00 – 9:50 am	Concurrent Session Block
10:00 am – 3:30 pm	COSA Meeting
10:00 – 10:50 am	Concurrent Session Block
11:00 am – 12:30 pm	Cooperative Purchasing for Missouri Schools (Vendors Only)
11:00 am – 12:30 pm	<b>1st General Session</b> Featuring <i>Eric Sheninger</i> , a Senior Fellow and Thought Leader on Digital Leadership with the International Center for Leadership in Education (ICLE) and Scholastic Achievement Partners (SAP).
12:30 – 5:30 pm	Exhibit Hall Open
12:30 – 2:30 pm	Visit Exhibit Hall
2:40 – 3:30 pm	Concurrent Session Block
3:45 – 5:00 pm	MSBA Delegate Assembly
3:45 - 5:00 pm	MASA Business Meeting
4:30 – 5:30 pm	Reception at Windgate Hall
7:00 – 10:00 pm	Family Fun Night at Tan-Tar-A



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## Saturday October 3

7:00 am - 1:00 pm	Conference Registration
7:00 - 8:20 am	Forrest T. Jones Fun Walk/Run
8:00 am - 12:30 pm	Exhibit Hall Open
8:30 - 9:20 am	Concurrent Session Block
9:30 - 10:20 am	Concurrent Session Block
10:30 - 11:20 am	Concurrent Session Block
11:00 am - 12:30 pm	Eat & Greet in the Exhibit Hall
11:30 am - 12:30 pm	MSBA Board of Directors/MASA Executive Committee Luncheon
11:30 am - 12:30 pm	Visit Exhibit Hall
12:30 pm	Exhibit Hall Grand Prize Drawing
1:00 - 2:30 pm	2nd General Session
2:40 - 3:30 pm	Concurrent Session Block
3:40 - 4:30 pm	Concurrent Session Block

## Saturday Evening

6:00 - 7:00 pm	Conference Reception
7:00 - 9:00 pm	3rd General Session & Banquet (Ticketed event.) Featuring <i>Harold "Spike" Bonhart</i> , a member of the Four Tops who joined the group in 2011.
9:00 - 11:00 pm	Conference Gala

## SUNDAY October 4

7:15 - 7:45 am	Hymn Sing
8:00 - 8:50 am	Sunday Concurrent Block
9:00 - 10:30 am	4th General Session & Breakfast (Ticketed event.) Join us for a panel discussion on how to handle a school safety crisis featuring safety officials from the Ferguson-Florissant School District and the Missouri Department of Public Safety.
10:30 am	Conference Adjourns



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***Planned sessions include the following:***

- |  |   |
|--|---|
| Advocacy Update                                | Get STEM "Rolling"                            |
| All About the Policy                           | Get the Most from Superintendent Evaluation   |
| Areas of Career Interest (ACI) & Community     | Google Forms for the Administration           |
| Arithmetic and Amusements Parks                | GOT VTS?                                      |
| Ask the MSBA Officers                          | Growing Your Entire Learning Organization     |
| Assessment and Accreditation                   | Healthier Students = Better Students          |
| Avoiding Technology-Based Legal Risks          | Hiring: Test Drive Before You Buy!            |
| Building a Leadership Culture                  | How safe is too safe?                         |
| But they Don't Speak English - What Now?       | How the Board Can Improve Student Achievement |
| Collective Bargaining Impact on MO Schools     | How to Create a Healthy School Environment    |
| Communicating in a Digital Age                 | IDEA ABCs for Board Members                   |
| Contracting Out Buses and Food - OK for You?   | Imagine SPS: Redesigning Teaching & Learning  |
| Cornered by a Troubled Employee: What to Say?  | Innovating Strategic Planning                 |
| Covey - Building Leaders One Child at a Time   | Ins & Outs of Lease Financings                |
| Crowdfunding: Who's raising money?             | Kiducamp: Students as Technology Teachers     |
| Developing Behavioral Assessment Teams         | Lab Schools: Creating a Network of Learners   |
| District Scorecard Development                 | Lead to Inspire, Ideate, Innovate & Implement |
| Don't Keep Us in "Suspense": School Discipline | Legal and Policy Update                       |
| Early Childhood                                | Legal Limbo: Schools and Religion             |
| Efficient Capital Improvement Planning         | Library Media Centers without Boundaries      |
| Elected Board President ... Now What?          | Marching Band Taught Me All About School PR   |
| Elementary Instructional Coaches               | Meaningful Legislative Advocacy               |
| Elementary STEM through Project Lead the Way   | Measuring Learning not Seat Time              |
| Family Feud: The School Board Edition          | Measuring the Impact of Tech Initiatives      |
| FEMA Safe Rooms: The good, bad, and unknown    | Media Convergence-What, Why and How?          |
| Ferguson: Navigating the Unrest.               | Middle College; Impacting the Gap             |
| Frenemies: Courting a Relationship with Media  |   |

Missouri's Prevailing Wage Law & Your School  
MU's New Approach to K12 Collaboration  
Natural Helpers - Kids helping Kids!  
Negotiating Superintendent Contracts  
OBOE: Climate, Culture, Org. Efficacy  
OBOE Winner: Physical and Environmental  
OBOE: Governance, Leadership, Accountability  
OBOE: Human Organizational Capital  
OBOE: School Finance Resources  
OBOE: Teaching, Learning, Assessment  
OCR Investigations: From Soup to Nuts  
Our Journey to Standards-Based Grading  
Parental Opt Out: Rights and Limitations  
PD for Technology Integration  
Preparing Students for the Online Testing with *Learning Express Library*  
Program Evaluation to Support Decision-making  
Rebranding Your Consolidated District  
Respond to Intruders by Empowering Employees  
Rethinking College Readiness and Remediation  
School Emergency Operations Planning  
School Board Jeopardy!  
Schools for Today  
Search, Seizure, and Smart Phone  
Searches of Students in an Electronic Age  
Smart Snacks  
Soccer Mom is Now #MobileMom  
Social Media Strategy for School Districts

State Board of Education  
Strategic Planning 101  
Strategies for Putting First Things First  
Strategies to Build Stakeholder Trust  
Student Transfers: The Law and the Reality  
SUCCESS to the Third Power  
Suspension and Expulsion of Students  
Teacher Equity Issues  
Telemedicine: A Cost Saving Benefit Option  
The 1-2 PD Punch- Peer  
Observations/Edcamps  
The Board's Role in a 1:1 Initiative  
The Colorful World of Jellybeans!  
The Excessively Absent Employee  
The Leader in Me: Young Student Leadership  
The Power of Movement: Kinesthetic Learning  
The Power of Positive Coaching  
To Post or Not to Post: Social Media Issues  
Top Legal Mistakes Boards Make  
Transforming iPads to Differentiate Learning  
Using Google Sites  
Using MSBA Policies to Survive an Audit  
Walk-throughs for Instructional Consistency  
WATCH D.O.G.S. - Fathers supporting education  
Weathering the Storm - Safe Room Options  
What Is BBF? Not Just Another Texting Term  
Why "Go Google?"  
Willow Springs Senior Projects  
Zero to STEM: Hear our story



**Missouri School Boards' Association**  
 Helping School Boards Succeed

2015 MSBA Annual Conference

**Start Date** 10/01/2015 08:00 AM  
**End Date** 10/04/2015 05:00 PM  
**Address** Tan-Tar-A Resort, 494 Tan-Tar-A Drive, Osage Beach, MO 65065



SELECT SUBMITTER



SELECT ATTENDEE



REGISTER



CHECKOUT

**Submitted By**  
 Linda Leu

**Attendee**  
 Tim Hadfield

**Please choose from the list below:**

<input type="checkbox"/>	Pre-conference: Thursday Morning Workshop (8:30 - 11:30 am)	\$59.00
<input type="checkbox"/>	Pre-conference: Thursday Afternoon Keynote Session (1:30 - 4:30 pm)	\$59.00
<input type="checkbox"/>	Pre-conference: Thursday Full Day (Morning workshop and afternoon keynote session)	\$99.00
<input type="checkbox"/>	ANNUAL CONFERENCE REGISTRATION	\$250.00
<input type="checkbox"/>	1st General Session	\$0.00
<input type="checkbox"/>	2nd General Session	\$0.00
<input type="checkbox"/>	3rd General Session & Banquet	\$50.00
<input type="checkbox"/>	4th General Session & Breakfast	\$25.00

**Additional Items**

<input type="text" value="0"/>	3rd General Session & Banquet	\$50.00
<input type="text" value="0"/>	4th General Session & Breakfast	\$25.00

**Attendee Total** \$0.00  
**Invoice Total** \$0.00

**Questions**

Please indicate the number of **additional** guest meal tickets needed for your registrant above in the box labeled "Additional Items."

REGISTER ANOTHER

PROCEED TO CHECKOUT